# **Task Template**

## Background

Help to understand the context behind why we are doing this project.

## Problem Statements

I am <who>, I am trying to <outcome/job>, But <problem/barrier> because <root cause> which makes me feel <emotion>.

A good read on how to define problem statements can be found [here](https://productcoalition.com/how-to-write-a-good-customer-problem-statement-a815f80189ba).

## Goals

What are your goals for this feature / What will success look like?

**Hypothesis & Feature Description**:

Build a hypothesis for your feature, then explain your feature, what are the different functionalities of your feature & how will they make an impact on the user, and why the user will be inclined to use the feature

## Vision Narrative

Tell your use cases in story format, starting before the user encounters your feature and including their thoughts and motivations. Show how the feature is favorable for users and has a big impact for the company.

## Key Trade Offs & Decisions

For example, were there any alternatives considered?

## Concept Mocks

Include some mocks or a prototype to illustrate the concept.

To get an idea about wireframe diagrams click [here](https://careerfoundry.com/en/blog/ux-design/how-to-create-your-first-wireframe/).

## Risks & Mitigations

Think of potential loopholes and what could go wrong for your feature. For each risk, plan appropriate mitigations.

# **Appendix: Research**

Include useful research, such as competitive analysis, metrics, or surveys.